

RCENO Meeting October 11, 2014 - 10 a.m.

MINUTES

The meeting - held at the home of Board VP Terry Towne - was called to order at 10:00 a.m. by RENO president Robert Perry. Board members present:

Robert Perry
Terry Towne
Dean Nicaastro
Rick Vila
Lauren Scarbro
John Russell
Donna Chaban
Sylvie Teicher

Guests: Steve Schultz, Jeffrey Clark, Ken Lyon, Dennis Vasquez and Yanni K.

Minutes of the September board meeting were approved. (Motion: Rick Vila; 2nd Terry Towne)

Financial Report:

Dean Nicaastro reports our balance is \$33,045.43. Also, that we are set up with Constant Contact as to financial arrangements.

Officer Reports:

PSNIC - Terry reported on the Joint Meeting taking place at 6:00pm, Wednesday, October 15 at City Council with the Measure J Commission.

The Measure J Commission has approved a motion to set 5% of income aside for community based projects. This max help in the approval of neighborhood programs like the improvements to the Caballeros median jointly proposed by RCENO and Vista Del Norte.

Additional Code Enforcement staffing has been approved to respond to vacation rental complaints, to assist the PSPD.

The "BUZZ" Shuttle is expected to launch in December.

PSNIC name - PSNIC voted to approve the Branding Committee's proposal of the use of "ONE-PS" as the its new name. The new brand and logo will be launched in March at the PSNIC picnic (3/28).

Speaker: George Holliday of the Desert Blind and Handicapped spoke to our board and guests today about what they do, so that RCENO can consider awarding a donation to them. DB&H provides transportation for anyone in need under their guidelines. A \$5 donation is recommended per ride. Regular riders can take out a membership at \$50 per year, but in hardship cases this is waived. [The organization employs one driver all other drivers are volunteers.](#) DB&H also provides referral services and outreach.

Following Mr. Holliday's presentation, Rick Vila moved that RCENO donate \$1,000 to DB&H, per their request. 2nd by Robert Perry. [The motion passed unanimously.](#)

Modernism Fall Preview: Home tour on Sunday (10/12) to benefit PSNIC. RCENO's home on the tour is Bo Kjaer's house on Caballeros.

2015 RCENO Home Tour

Robert has five houses committed; one more was recommended in this morning's meetings by [Rick Vila who has already passed the info along to Robert.](#) Paul Kaplan will be contacted to find one (or two) more.

Ticket sales start [on or about November 1.](#)

Ken Lyon will need all home information by December 1, 2014 for the booklet. But ASAP so that he can secure the classic cars.

T-Shirts: Lauren Scarbro is moving ahead, in contact with DesertArc Attire. Working with Nat Gazzano on the new design, which everyone viewed and approved. Two colors chosen are lime green and charcoal. Lauren did a review of the past best sellers, which were turquoise and tangerine. The polo shirts, requested by the Board for 2014, did not sell and will be given to Docents to wear for the 2015 tour.

Discussion ensued about Café Presse, and if it serves us or not. Gianni recommended getting mugs divided between the 8 logos (one each to a mug), which we have discussed before, or pool towels with the logo. No decision was made but all liked the suggestion.

Robert and Lauren discussed obtaining artwork from Nat to raffle off at the reception. Also, to acknowledge his work and gallery we will do a full page "ad" in our tour booklet. [Lauren will work with Nat on arrangements and report back to the BOA.](#)

Robert advised that Atomic Ranch will again provide magazines to give to tour attendees. No tote bags this year.

Other tour discussion: Terry reported **that she has been in contact with** Jensen's for the food. Robert discussed reception location (TBA).

RCENO Quarterly Newsletter:

Terry and Rick discussed finite points of putting together the quarterly newsletter, and how Constant Contact works, managing the emailing and maintaining the list. Further discussion ensued of the duties of the Newsletter Committee. One or two more volunteers are needed to work on the newsletter, and act as backup should someone not be available to produce it on time (such as away days, illness, etc) It was recommended that Joseph be familiarized with Constant Contact materials, coordinating information that he sends out to our people on timely information.

Although Yanni has **not worked** with Constant Contact, **he assures us we can locate email addresses for most or all of the approximately 550 homes in RCENO that could then be uploaded to our database.**

Festival of Lights Parade

Terry reported we have **begun to gather balloon** wranglers, and will compile the list. Lauren will be away and needs all the hats, etc., picked up before she goes.

Memorial:

For Barbara Maccarillo is November 22 - location to be announced.

New Business/Other:

The November board meeting will be held at the home of Sylvie Teicher, 1115 East Padua Way, off Aurora.

There being no further business, the meeting was adjourned at 12:10 p.m.

Respectfully submitted Under Extraordinary Circumstances (as opposed to "Under The Butterfly Roof")

Donna Chaban